

# Jeremy Mack

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jeremy@mackattackfilms.com  
mackattackfilms.com  
917-921-1075

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Accomplished producer and filmmaker with 20 years' experience working across multiple platforms, including advertising, television, and theatrical.

Agency-side experience includes interfacing with clients, building and leading teams, and managing productions, both large and not so large. Well versed in social media and PR, in addition to traditional advertising.

Production background includes directing, producing, and editing. His feature documentary, HIGH SCORE, won the audience award at SXSW.

Graduate of NYU's film school.

## **FREELANCE EXECUTIVE PRODUCER 2018 – present**

Producing advertising and branded content for companies including Courageous, CNN's brand studio, and Bleacher Report. Clients include Modelo, SHRM, and Carnegie Hall.

## **SOCIETY/REPRISE Executive Producer, 2015 – 2018**

Led production for the NY office of IPG's social-centric agency, with projects ranging from million dollar broadcast campaigns to no budget social media content, and everything in between. Clients include Fiat Chrysler, Sling TV, California Lottery, Charles Schwab, FDA, and Coty.

## **FLEISHMANHILLARD SVP, Creative Producer, 2012 – 2015**

Hybrid role spanning creative development and production oversight for advertising and integrated marketing campaigns for clients including Citi, State Street, Cadillac, SAP, BNY Mellon, 3MS, and API.

## **FREELANCE FILM & TELEVISION 1999 – 2012**

### **JOHNNY WINTER: DOWN & DIRTY**

Producer & co-editor, 2014  
*SXSW Film Festival*  
*Free State Film Festival – Best Documentary*

### **TURNED TOWARDS THE SUN**

Associate producer & camera, 2012  
*London Film Festival*

### **LEMMY**

Camera, 2009  
*SXSW Film Festival*

### **HIGH SCORE**

Director, producer & editor, 2006  
*SXSW Film Festival – Audience Award*

### **IMPRACTICAL JOKERS**

Camera, TruTV, 2011

### **WHAT WOULD YOU DO?**

Camera, ABC, 2008-2011

### **BEST WEEK EVER**

Director of photography, VH1, 2009-2010

### **FIRSTHAND**

Series director/producer, Fuel TV, 2006-2010