

JEREMY

Award-winning video producer with over 20 years of experience working across a range of platforms and budgets.

MACK

Expertise in leading teams, growing client relationships, establishing production processes, and producing films of all shapes and sizes.

WORK HISTORY

BIG SPACESHIP Executive Producer 2022-23

Production lead for Starbucks broadcast and social campaigns, including global launch of Oleato product line, ranking among the highest performing social content in the brand's history.

SMARTYPANTS PICTURES EP/Director of Business Strategy 2020-2022

Leadership role overseeing production and business strategy. Client lead responsible for developing and executing award-winning campaigns, content, and entertainment. Managed team of 12. Drove revenue growth resulting in highest two years in company's history.

FREELANCE Executive Producer 2018-2020

Produced national broadcast campaigns, branded content, and editorial for Big Spaceship, Virtue, Bleacher Report, and CNN's Courageous Films.

REPRISE DIGITAL Executive Producer 2015-2018

Led production team for IPG's social-centric advertising agency, with projects ranging from million-dollar TVC campaigns to no-budget social media content, and everything in between. Took Fiat Chrysler to #1 in Automotive across social.

FLEISHMANHILLARD SVP/Creative Producer 2012-2015

Established agency's production offering via a hybrid role spanning creative development and production leadership. Created national broadcast and social campaigns, activations, and global rebranding, leading to Agency of the Year win.

FREELANCE Film & TV Production 1999-2012

Directed feature documentary HIGH SCORE. Produced and co-edited JOHNNY WINTER: DOWN & DIRTY. Directed FUEL TV's Firsthand series. Lead camera-op for Impractical Jokers, VH1's Best Week Ever, and ABC's What Would You Do? among many others.

AWARDS

Academy Awards Short Documentary (nomination) – Stranger at the Gate, EP 2023

Tribeca Film Festival Short Documentary, Special Jury Mention – Stranger at the Gate, EP 2022

NY Emmys Short-Form Content – NY State of Mind, EP/Line Producer 2022

The One Show Music Adaptation/Song – NY State of Mind, EP/Line Producer 2022

National Emmys Short-Form Daytime Nonfiction Program (nomination) – Self-Evident, EP 2021

SXSW Film Festival Audience Award – High Score, Director/Producer 2006

CLIENTS

Food/Bev/Retail

Starbucks

Modelo

Hasbro

Auto/Airlines

Delta Airlines

Fiat Chrysler

Cadillac

Financial

Citi

State Street

Charles Schwab

Digital

Indeed

Sling TV

SAP

Education

Dartmouth

Princeton

Columbia

Health

FDA

Summit Health

Novartis

Government

California Lottery

NYCNext

API

SHRM

Beauty

Rimmel London

Sally Hansen